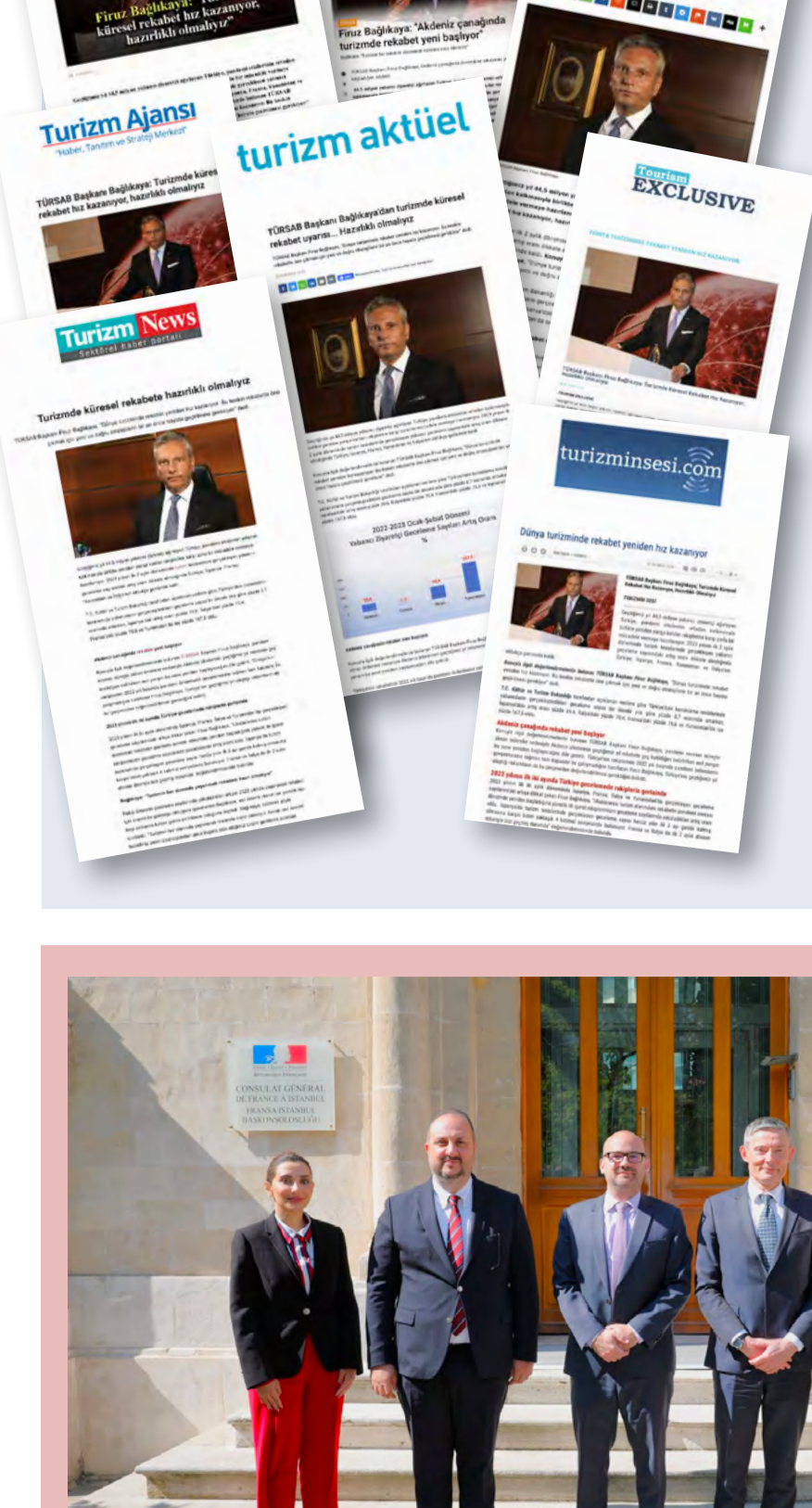


TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

APRIL 24 - 1 MAY / 2023



FİRUZ BAĞLIKAYA: WE MUST BE READY FOR COMPETITION IN ALL AREAS OF TOURISM

Firuz Bağlıkaya, TÜRSAB Board Member, evaluated the tourism data announced by the Ministry of Culture and Tourism. Bağlıkaya said, "We should be ready for competition in every field of tourism. However, our most important goal should be to increase our tourism revenues per night from visitors." Bağlıkaya's statements were widely covered in the press.



TÜRSAB COMMITTEE MET WITH THE CONSUL GENERAL AND VICE CONSUL GENERAL OF THE REPUBLIC OF FRANCE IN ISTANBUL

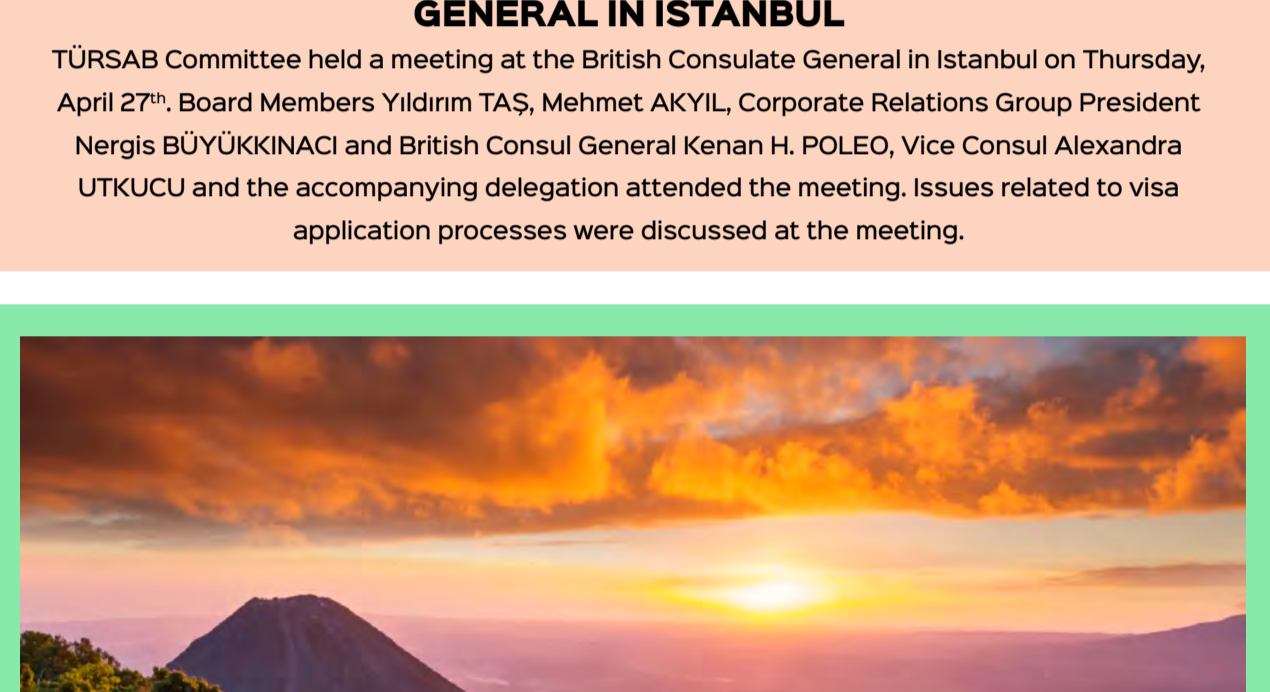
Our Board Member Yıldırım Taş and our Corporate Relations Group President Nergis Büyükkınacı met with the Consul General of the Republic of France Olivier Gauvin and Vice Consul & Head of Visa Department Vincent CORBEAU in Istanbul, on Tuesday, April 25th.

Within the scope of the visit, views were exchanged on the acceleration of the visa process between the two countries, the projects planned for the future to increase mutual tourism and the expectations of our travel agencies. In addition, our members were promised that longer visas will be issued for Schengen Visa purchases through France.



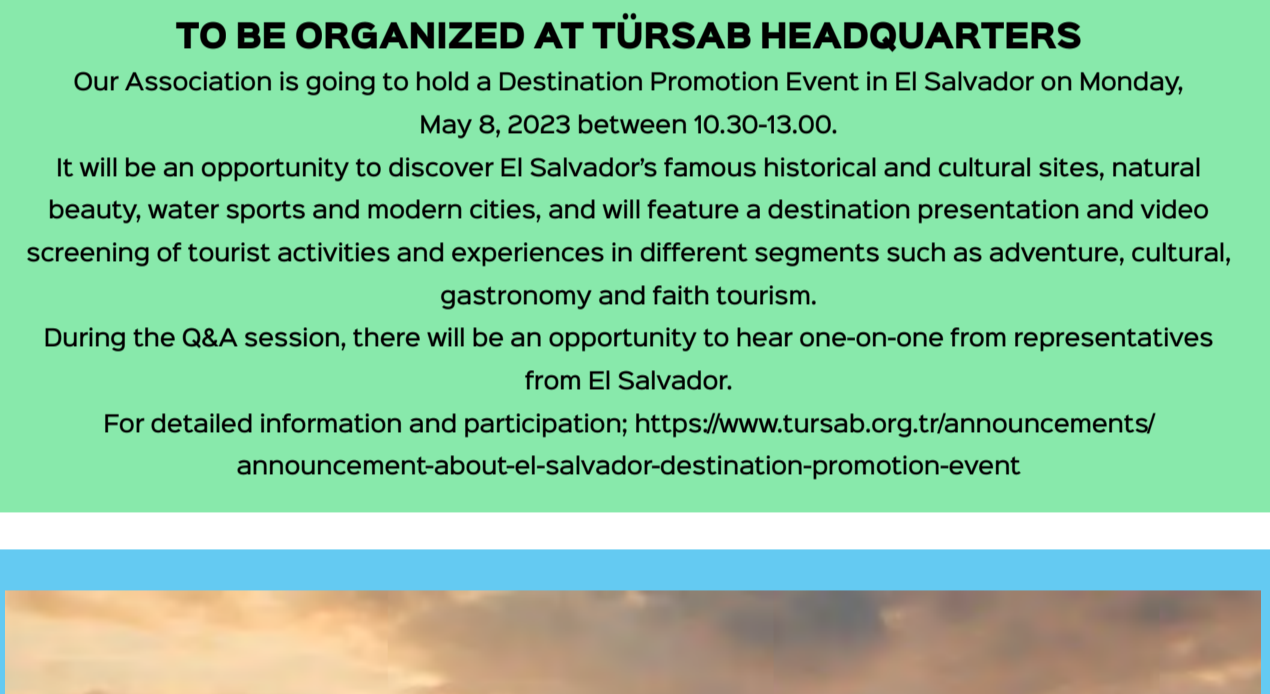
TÜRSAB COMMITTEE HELD A MEETING WITH THE U.S. CONSULATE GENERAL

TÜRSAB Committee held a meeting at the U.S. Consulate General in Istanbul on Wednesday, April 26th. TÜRSAB Vice President Davut GÜNAYDIN, Board Members Yıldırım TAŞ, Mehmet AKYIL, Erol TÜRK, Corporate Relations Group President Nergis BÜYÜKKINACI; U.S. Consul General Julie A. EADEH and the accompanying Consulate General delegation attended the meeting.



TÜRSAB COMMITTEE VISITED TO THE BRITISH CONSULATE GENERAL IN ISTANBUL

TÜRSAB Committee held a meeting at the British Consulate General in Istanbul on Thursday, April 27th. Board Members Yıldırım TAŞ, Mehmet AKYIL, Corporate Relations Group President Nergis BÜYÜKKINACI and British Consul General Kenan H. POLEO, Vice Consul Alexandra UTKUCU and the accompanying delegation attended the meeting. Issues related to visa application processes were discussed at the meeting.



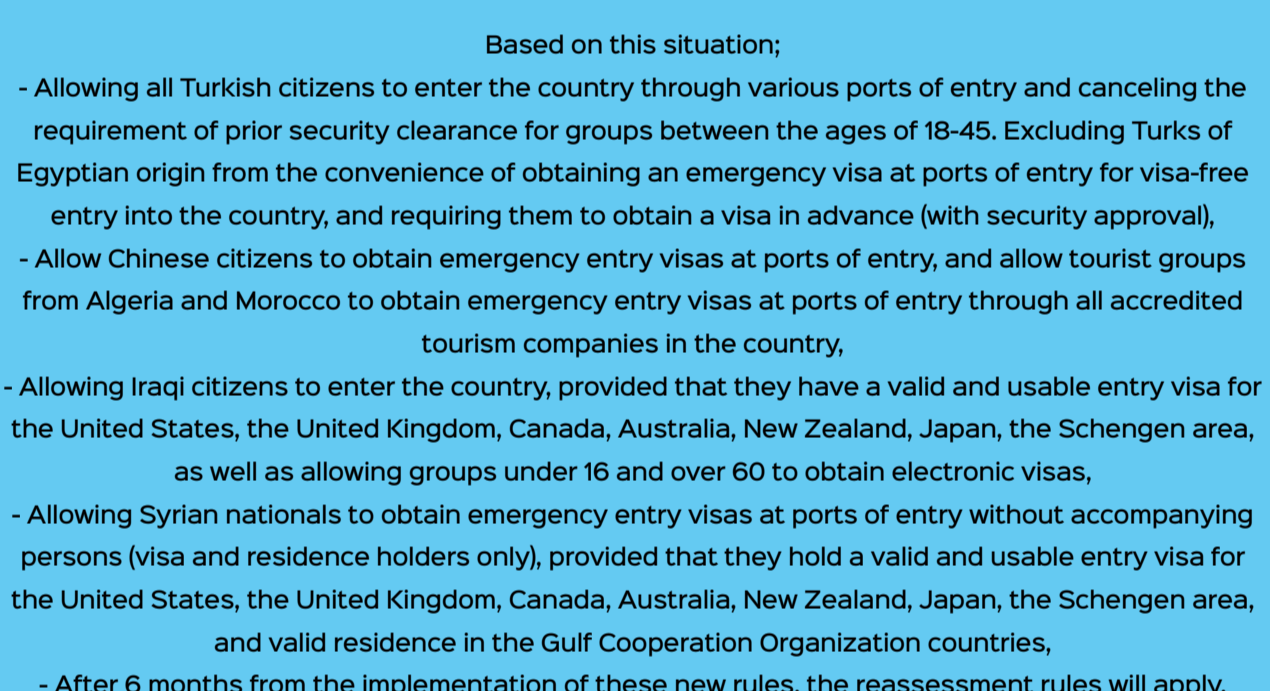
EL SALVADOR DESTINATION PROMOTION EVENT IS GOING TO BE ORGANIZED AT TÜRSAB HEADQUARTERS

Our Association is going to hold a Destination Promotion Event in El Salvador on Monday, May 8, 2023 between 10.30-13.00.

It will be an opportunity to discover El Salvador's famous historical and cultural sites, natural beauty, water sports and modern cities, and will feature a destination presentation and video screening of tourist activities and experiences in different segments such as adventure, cultural, gastronomy and faith tourism.

During the Q&A session, there will be an opportunity to hear one-on-one from representatives from El Salvador.

For detailed information and participation; <https://www.tursab.org.tr/announcements/announcement-about-el-salvador-destination-promotion-event>



IT HAS BEEN ANNOUNCED THAT VISA-ON-ARRIVAL WILL BE IMPLEMENT FOR TURKISH CITIZENS WITHOUT AN AGE LIMIT IN EGYPT

In addition to Circular No. 1 of 1997 regulating activities on land, sea and airports, and Circular No. 302 of 2003 on the rules governing the entry and residence of foreigners in the Arab Republic of Egypt, as of April 15, 2023, all Turkish citizens of non-Egyptian origin can enter all Egyptian points by obtaining visa-on-arrival with a fee of USD 25.

Based on this situation;

- Allowing all Turkish citizens to enter the country through various ports of entry and canceling the requirement of prior security clearance for groups between the ages of 18-45. Excluding Turks of Egyptian origin from the convenience of obtaining an emergency visa at ports of entry for visa-free entry into the country, and requiring them to obtain a visa in advance (with security approval),

- Allow Chinese citizens to obtain emergency entry visas at ports of entry, and allow tourist groups from Algeria and Morocco to obtain emergency entry visas at ports of entry through all accredited tourism companies in the country,

- Allowing Iraqi citizens to enter the country, provided that they have a valid and usable entry visa for the United States, the United Kingdom, Canada, Australia, New Zealand, Japan, the Schengen area, as well as allowing groups under 16 and over 60 to obtain electronic visas,

- Allowing Syrian nationals to obtain emergency entry visas at ports of entry without accompanying persons (visa and residence holders only), provided that they hold a valid and usable entry visa for the United States, the United Kingdom, Canada, Australia, New Zealand, Japan, the Schengen area, and valid residence in the Gulf Cooperation Organization countries,

- After 6 months from the implementation of these new rules, the reassessment rules will apply.



TÜRSAB ACADEMY ORGANIZED, "EARTHQUAKE AWARENESS TRAINING" FOR CORPORATE EMPLOYEES AND TRAVEL AGENCIES

Following the earthquake disaster centered in Kahramanmaraş, an "Earthquake Awareness Training" was organized for travel agencies in cooperation with TÜRSAB and AKUT Institute.

On Thursday, April 27, at the TÜRSAB Headquarters, awareness training was given about the preparatory work to be done before the earthquake, the way to act during the earthquake and what to do after the earthquake.

TÜRSAB Academy earthquake awareness activities will continue with "Basic Level Search and Rescue Training".

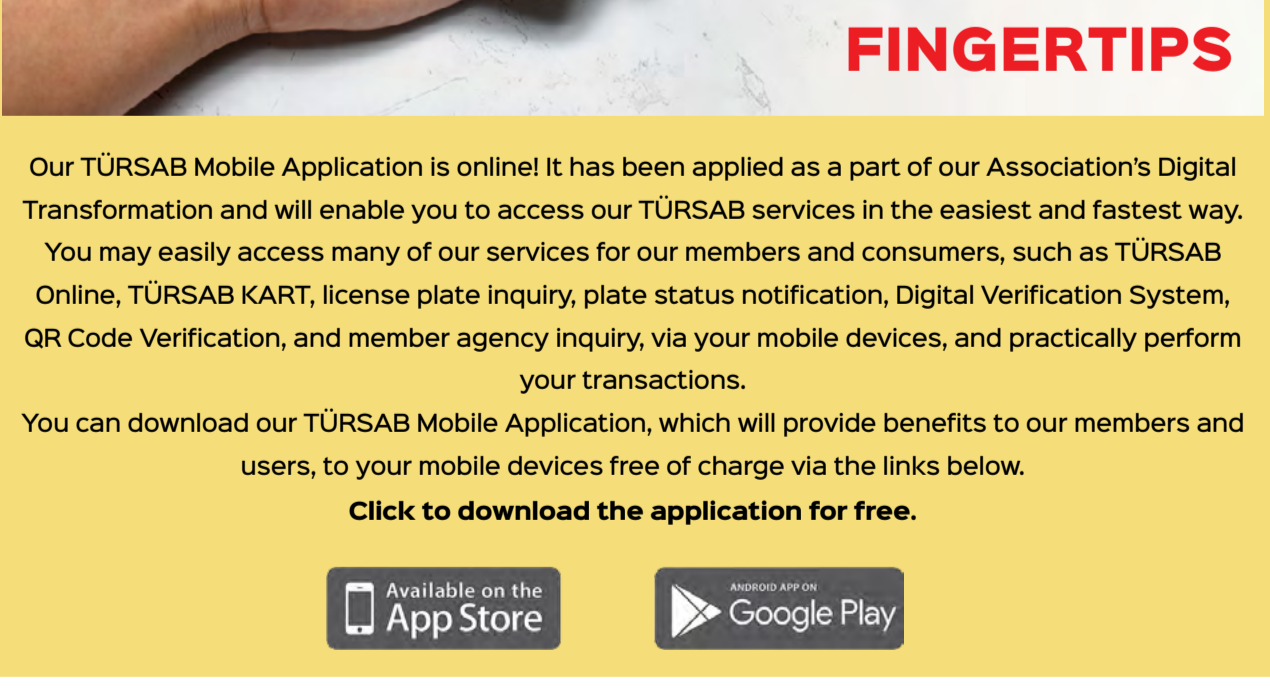
To watch the video on Earthquake Awareness Training; <https://youtu.be/dVjBhHd3x00>

MINISTRY ANNOUNCEMENT ON VEHICLES COMING FROM EARTHQUAKE-HIT PROVINCES

In order to ensure that tradesmen engaged in school bus transportation activities in the provinces where the state of emergency is declared do not experience any victimization;

the issue of adding the vehicles whose registration is located in the provinces where the State of Emergency is declared and whose area of use is only Personnel Service / School Service / School Vehicle to the vehicle document attached to the B2 or D2 authorization certificate until 01.09.2023, without the requirement of "Passenger Transport" from the vehicle conditions stipulated in Article 24 of the Road Transport Regulation, on 30.04.2023.

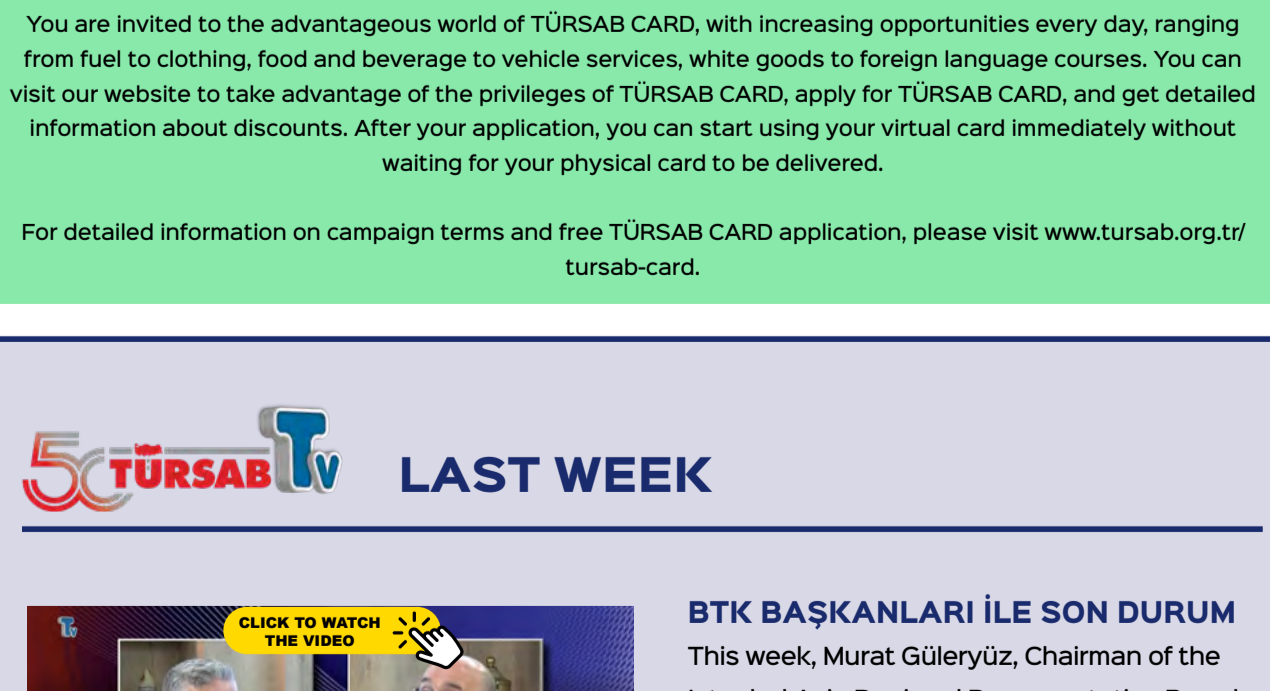
It was reported that it was deemed appropriate by the Ministry.



VISITING HOURS OF MUSEUMS AND ARCHAEOLOGICAL SITES EXTENDED

The letter sent to our Association by the Istanbul Governorship Provincial Directorate of Culture and Tourism, Cultural Assets and Museums Branch Directorate regarding the extension of the visiting hours of museums and ruins during the tourism season is quoted below;

"Visiting hours of museums, archaeological sites and tombs during the tourism season are rearranged every year during the tourism season, taking into account the visitor density and tourism potential. In order to provide services to local and foreign visitors for a longer period of time in museums and ruins, the opening and closing visiting hours of museums and ruins and tombs in our province with the approval of the Governor's Office of the Governorship of Istanbul Governorate dated 27.04.2023 and numbered 3721607 between April 24 and October 01, 2023 have been rearranged and presented in the annex."



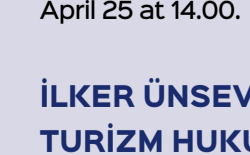
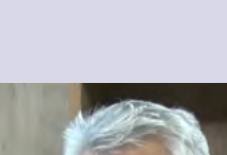
WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way.

You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.



TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabayazlim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/uyelerimiz-50-yilimize-ozel>

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

LAST WEEK

BTK BAŞKANLARI İLE SON DURUM

This week, Murat Gülerüz, Chairman of the Istanbul Asia Regional Representative Board, was the guest of our "BTK Başkanları İle Son Durum" program, which was broadcast with the presentation of our Media and Communication Manager Serkan Tahmaz.

Our program, in which the tourism issues hosted by the Anatolian Side of Istanbul and the projects developed were discussed, was broadcast live on TÜRSAB TV on Tuesday, April 25 at 14.00.

İLKER ÜNSEVER İLE TURİZM HUKUKU

In our "İlker Ünsever ile Turizm Hukuku" program, where TÜRSAB Chief Legal Advisor Attorney İlker Ünsever answered questions about tourism law; The functioning of tourism legislation, what travel agencies and citizens who buy holidays should do on the axis of the Tourism Facilities Regulation were discussed.